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amazon Authorized Training Partner

Amazon Trained E-commerce Specialist

Grow With World's No 1 E-commerce Company

amazon

BECOME AN

AMAZON TRAINED E-COMMERCE SPECIALIST

EARN UPTO 75K PER SELLER

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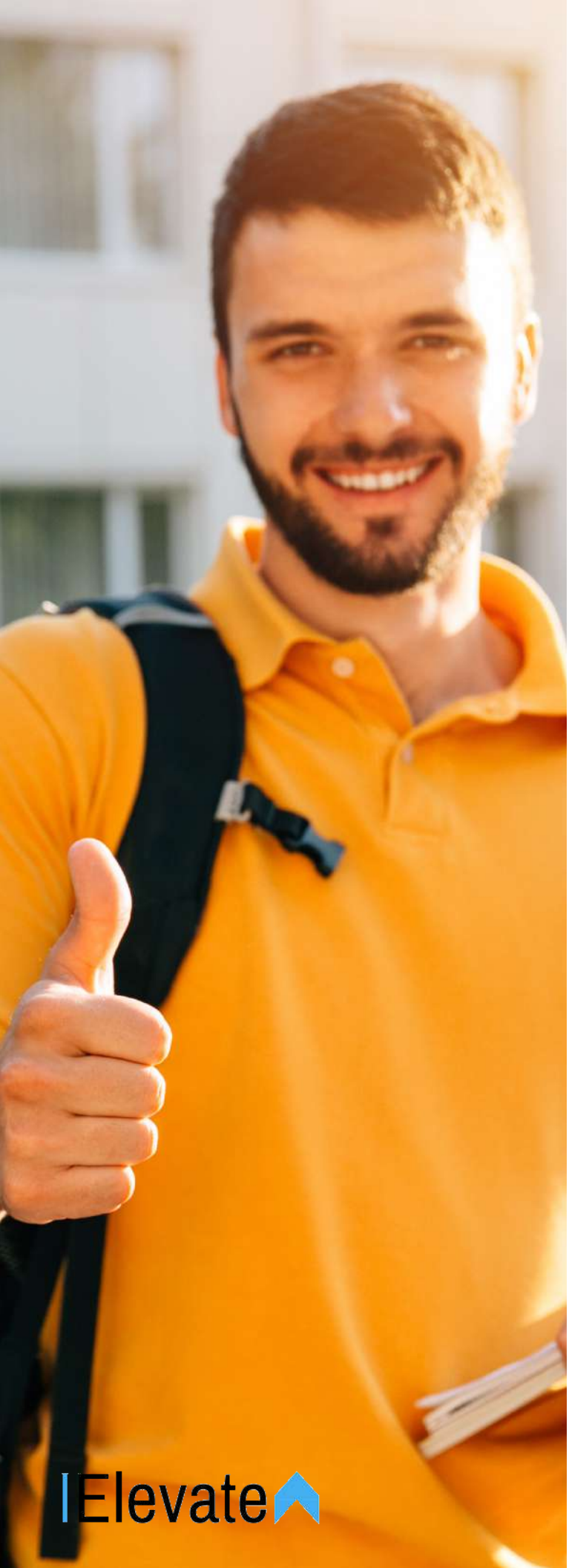
SKY IS THE LIMIT ON AMAZON

GET THE EXPERTISE OF SELLING ON AMAZON

INCREASE YOUR PROFITS



BECOME A

PREFERRED CHOICE OF EMPLOYERS

IN THE BOOMING ECOMMERCE INDUSTRY

1.45 MILLION JOBS BY 2021 - SNAPDEAL & KPMG REPORT

whether you are MBA, BTech or a simple graduate, e-commerce ecosystem is open for all, with ATES, you can create another dimension of opportunities for you.

The e-commerce segment in India is expected to cross USD 103 billion by 2020, the online seller base is expected to grow by 1.3 million by 2020 and is projected to add more than 10 million new net jobs in the future.

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WHAT IS ATES?

ATES PROGRAM IS INTRODUCED BY AMAZON TO EXPAND IT'S BUSINESS IN INDIA. AN EXCELLENT OPPORTUNITY TO GROW WITH THE FASTEST GROWING E-COMMERCE COMPANY IN THE WORLD.

BECOME AN ATES (AMAZON TRAINED E-COMMERCE SPECIALIST) AND GET REGISTERED WITH AMAZON AS A FREELANCER AND GET PAID DIRECTLY FROM AMAZON. EARN UP TO 75000 INR PER SELLER.

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BE AN AUTHORISED ECOMMERCE CONSULTANT WITH AMAZON & MAKE A MARK

PEOPLE ARE MOVING FAST IN INDIAN E-COMMERCE ECOSYSTEM. BE AN EARLY MOVER AND GET THE ADVANTAGE

IELEVATE INSTITUTE

CERTIFICATE

OF COMPLETION

The academic council of IElevate certify that

Khushi Agarwal

has successfully completed
AMAZON ATES ECOMMERCE TRAINING
with 'A' grade at New Delhi branch

Ashish Choudhary
Director

IElevate

REG. NO: 35300-15621

DATE: 02/03/2022

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TRAINING INCLUDES

CLASSROOM AND LIVE ONLINE TRAINING

Classroom, as well as live tutor led online training available, learn from your home, office or anywhere.

VIDEOS AND STUDY MATERIAL

Get access to easy learning content on 150+ topics in English & Hindi.

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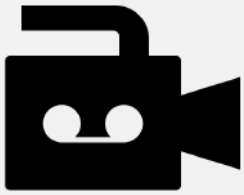
TRAINING INCLUDES



SESSION RECORDINGS

Recorded sessions at your convenience anytime, anywhere, to re-learn

POST COURSE COMPLETION SUPPORT FOR ATES FROM AMAZON

Get induction call and help from support center to launch your freelancing business

ATES COURSE COVERAGE

WHAT YOU WILL LEARN

1. Steps to Launch your Business
Intro to Seller Central

2. Adding Products
Add a product
Create a new product
Prepare your listings in bulk
Add products using Flat Files
Add products with variations
Add products using Listing Loader

3 GTIN/Product ID & Approvals
GTIN (UPC/EAN/ISBN) exemption

ATES COURSE COVERAGE

WHAT YOU WILL LEARN

4. Goods & Services Tax (GST)
Overview of GST
PTC (Product Tax Code)
HSN (Harmonized System Nomenclature)

5. Orders, Returns & Cancellations
Amazon Branded Packaging
Processing Self Ship orders
Processing Easy Ship orders
Seller Fulfilled Prime
Buyer Initiated Order Cancellation
Seller Initiated Order Cancellation
Manage returns

ATES COURSE COVERAGE

WHAT YOU WILL LEARN

6. Buy Box
Buy Box Overview
Winning the Buy Box

7. Coupons, Promotions & Deals
Create Coupons
Create Promotions
Create Lightning Deals
Selling Coach

8. Automate Pricing
Intro to Automate Pricing
FAQs on Automate Pricing
Creating a Pricing Rule
Sales Based Pricing Rule
Editing a Pricing Rule
Pricing Dashboard
Enabling Continue Repricer

ATES COURSE COVERAGE

WHAT YOU WILL LEARN

9. Sponsored Products

Intro to Sponsored Products
Create Campaign & Ad groups
Automatic Targeting
Understand Campaign Metrics
Manual Targeting
Auto Optimize Manual Campaigns
Negative Keywords
Keyword Match Type
Campaign Manager

ATES COURSE COVERAGE

WHAT YOU WILL LEARN

10. Fulfillment By Amazon (FBA)

Frequently Asked Questions on FBA
Intro to FBA
FBA Account Settings
FBA Shipment creation
Set FBA quantity
Prepare products for FBA shipment
Label FBA Products
Scheduling FBA Appointment
Regulatory requirements for FBA inbound pickup
FBA Fees
Restock inventory management
Manage excess FBA Inventory
FBA errors
Identify missing listings
Commingled FBA inventory
FBA removal process
FBA Order removal using Flat File
Closing FBA Listings
Delete unwanted FBA listings

ATES COURSE COVERAGE

WHAT YOU WILL LEARN

11. Regulatory Compliance
Information on Dangerous Goods
Dangerous Goods Awareness
Battery Selling Standards
Battery Questions Help

12. Reports
Overview of reports
Payment reports
Order reports
Inventory reports
Settlement reports
Business Reports

13. Account Health
Order defect rate
Late shipment rate
Cancellation rate
Customer queries response time

ATES COURSE COVERAGE

WHAT YOU WILL LEARN

14. Performance

Warnings or temporary hold on selling privileges
Writing a Plan of Action (POA)
Sample Plan of Action (POA)
POA on Order Defect Rate
Sample POA: Order Defect Rate
POA on Cancellation Rate
Sample POA: Cancellation rate
POA on Late Dispatch Rate
Sample POA: Late Dispatch Rate
POA on Brand Infringement
Sample POA: Brand Infringement
POA on Counterfeit products

ACT NOW!

TAKE ADVANTAGE OF THE BOOMING PHASE

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HOW TO BECOME A REGISTERED ECOMMERCE CONSULTANT WITH AMAZON?

- Enrol in the course.
- Complete your online verification & Validate your bank account with Amazon.
- Attend Live online training.
- Take exam.
- Receive seller management tool from Amazon (salesforce login)
- Receive authorisation email from Amazon and start working

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BATCH DETAILS

BATCH STARTING SOON

LIMITED TIME OFFER
FEE REVISING SHORTLY

TRAINING FEE: 3999 Inr
COURSE DURATION: 16 HOURS
CALL: 9811222774
EMAIL: Info@ielevate.in
VISIT: www.ielevate.in

IELEVATE INSTITUTE

BUILD YOUR SUCCESS

DREAM, LEARN, INNOVATE

DREAM - TALLEST BUILDING IN THE WORLD WAS JUST A DREAM ONCE

LEARN - RIGHT KNOWLEDGE WILL TAKE YOU PLACES

INNOVATE - BUILD YOUR DREAM LIFE

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